

# BLOGGING SERVICES

HELPING TO BUILD A BRAND'S VOICE

Copywriting for Small Businesses

**Small businesses, whether a store, professional service, or product require copywriting that is polished, effective, and authentic.**

**Blogs are a great method of content marketing through educational and insightful engagement with clients and customers.**

**A strong blog generally includes the following aspects:**

- **Quality content in a variety of (relatable) topics and stylings**
- **SEO (including backlinks to build visibility on search platforms)**
- **Consistent and familiar formatting formula**
- **Inclusion within and of social media marketing**

**I have years of diversified writing skills, and direct blogging knowledge obtained through hands-on experience. I charge per word, and additional services and work on your blog will be charged at an additional hourly rate.**

## **Blogging Styles:**

- **Anecdotal Narratives**
- **How-To Guides**
- **Lists**
- **Case Studies**
- **Interviews**

## **Additional Services:**

- **Blog Consulting**
- **Social Copywriting**
- **Email Newsletters**
- **Script Writing**
- **Web Design**

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